CORRESPONDENCE.

Commissioner Wallis' Position on Jewish Immigration.

Peni-El Notes.

New York Branch of United Synagogue

My Autobiography

THE LIFE HISTORY OF A MATZOH

CHAPTER V.

Arrived at the Horowitz Bros. and Margareten Bakery, we sacks of flour were carried up to the top floor by mechanical conveyors. There was a huge sifting machine, and into this sifter sack after sack of flour went tumbling, for nothing but the purest flour, absolutely clean, is allowed in Horowitz Matzoth.

Baking Matzoh in the Middle Ages.

From the sifter we passed through chutes to the kneading tubs, big shining vessels filled automatically with the exact amount of flour and water, and in the middle of which there were mechanical forks that stirred and mixed and thoroughly kneaded us together. Then we passed to the rollers, where we were squeezed and flattened and pressed until from a pile of shapeless dough, we became long rolls of strips, which passing under the circular knife were cut up into square Matzoth. At the same time a heavy bronze perforator impressed row after row of tiny holes, whose purpose is to prevent the Matzoh from rising while in the oven.

All this takes longer to tell than to happen, for from the sacks of flour to the finished product, packed and tied, takes but six minutes. Three minutes we lie in the oven subjected to tremendous heat which bakes us through and through and brings out that wonderful taste which has made the Horowitz Matzoh internationally famous.

As we tumbled out of the enormous ovens and slid down to the packing rooms on the ground floor, many of us were broken so that we were rejected and could not be packed as Matzoh. These broken Matzoth were sent up stairs to the milling department and ground into matzoh meal, etc. The mechanical perfection of the various machines employed in this process is truly remarkable. From the grinders we tumbled into automatic sifters that gyrated and separated the fine meal from the coarser grades. Then we passed into a great bin on the floor below, which was set directly above the weighing and sealing machine. This machine automatically filled the meal into cartons, and weighed and sealed them without the touch of human hand, assuring absolute cleanliness.

Preparing the Matzoh in the Olden Times.

Such in brief is the story of my life, which I hope will convince you of your kind hospitality. Take me in your homes and receive me as your guest for Passover. I would be sanctified with your blessing. At Achilas Matzoh, and share with you the noble Seder service around your table.

Yours respectfully,
"THE MATZOH WITH THE TASTE"

HOROWITZ BROS' & MARGARETEN

"The Matzoh with a Taste"

בהכשר הרבנים הגאונים
דר' הלל קליין און רמ"ז מרגליות

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